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# Food Preparation Appliances in Norway

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## Abstracts

A continued fall in retail volume sales was noted in 2023, following a spike in sales noted during home seclusion and COVID-19. In addition, following the lifting of restrictions, household spending priorities have shifted away from appliances to services and experiences, leading to lower purchases of new appliances. Added to these factors is the trend towards multifunctionality. Multifunctionality offers consumers cost savings by negating the need to purchase separate appliances – a downward pr...

Euromonitor International's Food Preparation Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Preparation Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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