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Food Preparation Appliances - Morocco

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Abstracts

Moroccan hospitality and sociability is shown through food. Preparing food from scratch is at the heart of the Moroccan culture. Although food preparation appliances still has a lot of room for development, some product types are already regarded as indispensable in Moroccan households. Among the must-have food preparation appliances are countertop blenders, citrus pressers, food processors, smoothie makers and electric meat mincers (low-income families use non-electric meat mincers by Hebei, a...

Euromonitor International's Food Preparation Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Air Purifiers, Blenders, Body Shavers, Breadmakers, Citrus Pressers, Coffee Machines, Coffee Mills, Convector Heaters, Cooling, Cylinder Vacuum Cleaners, Deep Fat Fryers, Dehumidifiers, Electric Blankets, Electric Fires, Electric Grills, Electric Steamers, Fan Heaters, Food And Meat Slicers, Food Processors, Freestanding Hobs, Grinders And Choppers, Hair Care Appliances, Handheld Vacuum Cleaners, Humidifiers, Juice Extractors, Kettles, Mini Ovens, Mixers, Oil-Filled Radiators, Oral Hygiene Appliances, Other Air Treatment Products, Other Food Preparation Appliances, Other Heating Appliances, Other Personal Care Appliances, Other Small Cooking Appliances, Other Small Kitchen Appliances (Non-Cooking), Other Vacuum Cleaners, Panel Heaters, Rice Cookers, Rotisseries And Roasters, Sandwich Makers, Slow Cookers, Smoothie Makers, Stick Vacuum Cleaners, Toasters, Upright Vacuum Cleaners, Waffle Makers, Wet And Dry Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares

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and distribution data.

Why buy this report?

Get a detailed picture of the Food Preparation Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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