

Food Preparation Appliances in India

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Abstracts

The government scheme, Deen Dayal Upadhyaya Gram Jyoti Yojana, aims to provide a continuous supply of electricity to rural India. The implementation of the scheme has the potential to support rising demand for kitchen appliances, including food preparation appliances, in rural areas, which are characterised by low levels of product penetration. Manufacturers have the opportunity to tap into this potential by developing and marketing products in line with particular consumer needs and offering pr...

Euromonitor International's Food Preparation Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Preparation Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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