

Food Pack SAC in Health and Wellness (Peru)

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Abstracts

Food Pack wants to continue to offer its consumers naturally healthy products, with its portfolio of natural juices Ecofresh, fresh cut fruit and ready-to-eat salads.

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Product coverage: Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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