

# Food and Drink Internet Retailing in the United Arab Emirates

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## Abstracts

The excise taxes on carbonates (excluding sparkling water) and energy drinks are impacting sales of food and drink via internet retailing. In October 2017, the United Arab Emirates began taxing soft drinks, energy drinks and tobacco in an effort to curb overconsumption. A tax rate of 50% was applied to carbonates and 100% to energy drinks and tobacco, which negatively affected sales of these products and largely impacted the lower-income group in the country.

Euromonitor International's Food and Drink Internet Retailing in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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