

# Food and Drink Internet Retailing in Ukraine

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## Abstracts

In 2018, online grocery shopping was not popular in Ukraine, despite its considerable potential. Although many Ukrainian consumers were eager to utilise the convenience of buying food and drinks online (especially young professionals residing in the largest urban areas), the development of online food and drink retailing was largely hindered by the cost of delivery. Most consumers are unwilling to spend an extra UAH50-100 for delivery, and often choose to shop in bricks-and-mortar stores simply...

Euromonitor International's Food and Drink Internet Retailing in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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