

Food and Drink Internet Retailing in Peru

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Abstracts

At the beginning, purchases made through this channel occurred when consumers could not visit supermarkets or hypermarkets. However, it is becoming a routine or habitual for a growing segment of customers to make their weekly purchases of food and beverages through the internet, using computers, tablets or smartphones. Food and drink internet retailers have achieved this growth by systematically offering a high-quality service by dispatching exactly what the client requests and notifying in deta...

Euromonitor International's Food and Drink Internet Retailing in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Use of This Channel Is Slowly Becoming Habitual
by Buying Online Consumers Avoid Impulse Purchases

Beverage Distribution Is An Important Segment

Competitive Landscape

Retailers Compete by Offering Shorter Delivery Times

Retailers Are Continuously Improving Their Websites and Apps

Special Promotions for Internet Shoppers Only

Channel Data

Table 1 Food and Drink Internet Retailing: Value 2013-2018

Table 2 Food and Drink Internet Retailing: % Value Growth 2013-2018

Table 3 Food and Drink Internet Retailing: % Value Growth 2016-2017

Table 4 Food and Drink Internet Retailing Forecasts: Value 2018-2023

Table 5 Food and Drink Internet Retailing Forecasts: % Value Growth 2018-2023

Executive Summary

Lack of Political and Legal Stability Discourages Investments

Grocery Retailing Is Rapidly Modernising

Internet Retailing Leads Growing Trend

Changes in Payment Methods

2018 Fifa World Cup Boosted Sales of Electronics

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 6 Cash and Carry Value Sales

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 7 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 8 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 9 Sales in Store-based Retailing by Channel: Value 2013-2018

Table 10 Sales in Store-based Retailing by Channel: % Value Growth 2013-2018

Table 11 Store-based Retailing Outlets by Channel: Units 2013-2018

- Table 12 Store-based Retailing Outlets by Channel: % Unit Growth 2013-2018
- Table 13 Sales in Non-Store Retailing by Channel: Value 2013-2018
- Table 14 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018
- Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2013-2018
- Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 17 Sales in Grocery Retailers by Channel: Value 2013-2018
- Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2013-2018
- Table 19 Grocery Retailers Outlets by Channel: Units 2013-2018
- Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2013-2018
- Table 21 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
- Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 23 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
- Table 24 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
- Table 25 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
- Table 26 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
- Table 27 Mixed Retailers: Value Sales, Outlets and Selling Space 2013-2018
- Table 28 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 29 Sales in Mixed Retailers by Channel: Value 2013-2018
- Table 30 Sales in Mixed Retailers by Channel: % Value Growth 2013-2018
- Table 31 Mixed Retailers Outlets by Channel: Units 2013-2018
- Table 32 Mixed Retailers Outlets by Channel: % Unit Growth 2013-2018
- Table 33 Retailing GBO Company Shares: % Value 2014-2018
- Table 34 Retailing GBN Brand Shares: % Value 2015-2018
- Table 35 Store-based Retailing GBO Company Shares: % Value 2014-2018
- Table 36 Store-based Retailing GBN Brand Shares: % Value 2015-2018
- Table 37 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
- Table 38 Non-Store Retailing GBO Company Shares: % Value 2014-2018
- Table 39 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
- Table 40 Grocery Retailers GBO Company Shares: % Value 2014-2018
- Table 41 Grocery Retailers GBN Brand Shares: % Value 2015-2018
- Table 42 Grocery Retailers LBN Brand Shares: Outlets 2015-2018
- Table 43 Grocery Retailers LBN Brand Shares: Selling Space 2015-2018
- Table 44 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
- Table 45 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
- Table 46 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
- Table 47 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018

- Table 48 Mixed Retailers GBO Company Shares: % Value 2014-2018
- Table 49 Mixed Retailers GBN Brand Shares: % Value 2015-2018
- Table 50 Mixed Retailers LBN Brand Shares: Outlets 2015-2018
- Table 51 Mixed Retailers LBN Brand Shares: Selling Space 2015-2018
- Table 52 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
- Table 53 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
- Table 54 Forecast Sales in Store-based Retailing by Channel: Value 2018-2023
- Table 55 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2018-2023
- Table 56 Forecast Store-based Retailing Outlets by Channel: Units 2018-2023
- Table 57 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
- Table 58 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
- Table 59 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
- Table 60 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 61 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 62 Forecast Sales in Grocery Retailers by Channel: Value 2018-2023
- Table 63 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 64 Forecast Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 65 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 66 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 67 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 68 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023
- Table 69 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2018-2023
- Table 70 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023
- Table 71 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2018-2023
- Table 72 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 73 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 74 Forecast Sales in Mixed Retailers by Channel: Value 2018-2023

Table 75 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2018-2023

Table 76 Forecast Mixed Retailers Outlets by Channel: Units 2018-2023

Table 77 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2018-2023

Definitions

Sources

Summary 2 Research Sources

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