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Food and Drink Internet Retailing in New Zealand

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Abstracts

Consumers in New Zealand increasingly enjoy the experience of, and demand, omnichannel offerings as many have far less time. Retailers experimented with a range of delivery options and services, both in-house and third party, to accommodate the growing needs and demands of consumers. Delivery of food and drinks in New Zealand is still a little haphazard as most retailers are in the midst of experimenting with various delivery services (in-house and third-party). Despite the lack of fanfare assoc..

Euromonitor International's Food and Drink Internet Retailing in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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