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Food and Drink Internet Retailing in Canada

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Abstracts

Grocery retailers in Canada are moving the competition from offline to online. The grocery market has been very competitive, with limited price inflation. Since there are usually a couple of grocery stores within the same neighbourhood, most grocery retailers have to compete through constant price promotions to retain consumers and maintain their market shares. In response to the threat from Amazon after its acquisition of Whole Foods Market in 2017, all the large grocery chains launched click-a...

Euromonitor International's Food and Drink Internet Retailing in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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