

Food and Drink Internet Retailing in Austria

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Abstracts

Food and drink internet retailing was one of the fastest growing areas of internet retailing in 2018 in Austria but continued to account for marginal value share of overall grocery sales. It is expected to remain one of the fastest growing categories over the forecast period, but in the face of durable consumer habits, despite a good variety of online offerings, food and drink internet retailing is unlikely to play a major role by the end of the forecast period.

Euromonitor International's Food and Drink Internet Retailing in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Despite Continuing Growth, Impact of Food and Drink Internet Retailing Remains Limited

Large Nationwide Brands Squeezing Out Other Concepts

Regional Players Expand

Competitive Landscape

Billa Establishes Leading Position and Remains Active

Limited Activities by Other Big Grocery Retailing Brands

Channel Data

Table 1 Food and Drink Internet Retailing: Value 2013-2018

Table 2 Food and Drink Internet Retailing: % Value Growth 2013-2018

Table 3 Food and Drink Internet Retailing: % Value Growth 2016-2017

Table 4 Food and Drink Internet Retailing Forecasts: Value 2018-2023

Table 5 Food and Drink Internet Retailing Forecasts: % Value Growth 2018-2023

Executive Summary

Pleasing Overall Performance for Retailing

Internet Retailing Continues To Change the Industry

Grocery Retailers Continues To Outperform Non-grocery Specialists

Mixed Fortunes for Brands

Retailing To Witness Greater Globalisation

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 6 Cash and Carry Sales: Value

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 7 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 8 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 9 Sales in Store-based Retailing by Channel: Value 2013-2018

Table 10 Sales in Store-based Retailing by Channel: % Value Growth 2013-2018

Table 11 Store-based Retailing Outlets by Channel: Units 2013-2018

Table 12 Store-based Retailing Outlets by Channel: % Unit Growth 2013-2018

Table 13 Sales in Non-Store Retailing by Channel: Value 2013-2018

Table 14 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2013-2018

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 17 Sales in Grocery Retailers by Channel: Value 2013-2018

Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2013-2018

Table 19 Grocery Retailers Outlets by Channel: Units 2013-2018

Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2013-2018

Table 21 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018

Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 23 Sales in Non-Grocery Specialists by Channel: Value 2013-2018

Table 24 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018

Table 25 Non-Grocery Specialists Outlets by Channel: Units 2013-2018

Table 26 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018

Table 27 Mixed Retailers: Value Sales, Outlets and Selling Space 2013-2018

Table 28 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018

Table 29 Sales in Mixed Retailers by Channel: Value 2013-2018

Table 30 Sales in Mixed Retailers by Channel: % Value Growth 2013-2018

Table 31 Mixed Retailers Outlets by Channel: Units 2013-2018

Table 32 Mixed Retailers Outlets by Channel: % Unit Growth 2013-2018

Table 33 Retailing GBO Company Shares: % Value 2014-2018

Table 34 Retailing GBN Brand Shares: % Value 2015-2018

Table 35 Store-based Retailing GBO Company Shares: % Value 2014-2018

Table 36 Store-based Retailing GBN Brand Shares: % Value 2015-2018

Table 37 Store-based Retailing LBN Brand Shares: Outlets 2015-2018

Table 38 Non-Store Retailing GBO Company Shares: % Value 2014-2018

Table 39 Non-Store Retailing GBN Brand Shares: % Value 2015-2018

Table 40 Grocery Retailers GBO Company Shares: % Value 2014-2018

Table 41 Grocery Retailers GBN Brand Shares: % Value 2015-2018

Table 42 Grocery Retailers LBN Brand Shares: Outlets 2015-2018

Table 43 Grocery Retailers LBN Brand Shares: Selling Space 2015-2018

Table 44 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018

Table 45 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018

Table 46 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018

Table 47 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018

Table 48 Mixed Retailers GBO Company Shares: % Value 2014-2018
Table 49 Mixed Retailers GBN Brand Shares: % Value 2015-2018
Table 50 Mixed Retailers LBN Brand Shares: Outlets 2015-2018
Table 51 Mixed Retailers LBN Brand Shares: Selling Space 2015-2018
Table 52 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
Table 53 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
Table 54 Forecast Sales in Store-based Retailing by Channel: Value 2018-2023
Table 55 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2018-2023
Table 56 Forecast Store-based Retailing Outlets by Channel: Units 2018-2023
Table 57 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
Table 58 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
Table 59 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
Table 60 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
Table 61 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 62 Forecast Sales in Grocery Retailers by Channel: Value 2018-2023
Table 63 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 64 Forecast Grocery Retailers Outlets by Channel: Units 2018-2023
Table 65 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 66 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
Table 67 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 68 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023
Table 69 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2018-2023
Table 70 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023
Table 71 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2018-2023
Table 72 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
Table 73 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 74 Forecast Sales in Mixed Retailers by Channel: Value 2018-2023

Table 75 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2018-2023

Table 76 Forecast Mixed Retailers Outlets by Channel: Units 2018-2023

Table 77 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2018-2023

Definitions

Sources

Summary 2 Research Sources

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