

# Food and Drink E-Commerce in the US

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## Abstracts

In 2020, the COVID-19 pandemic boosted US food and drink e-commerce to previously unimaginable heights – with sales posting year-on-year growth in the triple digits – as consumers concerned for their health and safety sought ways to shop for groceries that allowed them to avoid having to enter bricks-and-mortar stores. Over the course of the year, two omnichannel fulfilment options in particular drove most of the sales gains. On the one hand, many homebound consumers opted to order their groceri...

Euromonitor International's Food and Drink E-Commerce in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DoorDash looks to take on Instacart

Gopuff builds on its position as an early pioneer of ultrafast delivery

#### PROSPECTS AND OPPORTUNITIES

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