

# Food and Drink E-Commerce in the United Arab Emirates

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## Abstracts

After seeing triple-digit growth in 2020, food and drink e-commerce saw a double-digit increase in 2021. Despite this exceptional growth, expectations are that this high level of increase will be sustained over the forecast period, fuelled by better access and great improvements in last-mile delivery services, as well as the need for convenience. Convenience is a major concern in the United Arab Emirates. In fact, according to the Consumer Lifestyles Survey 2021, more than half of respondents (v...

Euromonitor International's Food and Drink E-Commerce in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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