

Food and Drink E-Commerce in Ukraine

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Abstracts

Food and drink e-commerce was the star performer in 2020, with value sales almost doubling. Grocery retailers upped their game in terms of e-commerce, as a result of COVID-19, with a variety of delivery and payment options. Third party food delivery providers such as Zakaz.ua, Glovo, Raketa, Takfur, FreshMart, Produktoff, Vova, Foodex24, Prodmag benefitted hugely. Zakaz.ua also expanded its coverage and Glovo and Raketa focused on providing fast delivery. Grocery retailers Fozzy, Auchan and Mega...

Euromonitor International's Food and Drink E-Commerce in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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