

Food and Drink E-Commerce in Thailand

<https://marketpublishers.com/r/F7875EB21F6EEN.html>

Date: February 2022

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: F7875EB21F6EEN

Abstracts

The rate of growth in food and drink e-commerce retail current value sales slowed significantly during 2021 but remained in double digits. While grocery retailing outlets were deemed essential and, therefore, able to stay open even during the lockdown period of March-May 2020, many consumers turned to purchasing food and drink online because of concerns about exposure to the COVID-19 virus in crowded physical stores. Food and drink e-commerce consistently registered double-digit year-on-year val...

Euromonitor International's Food and Drink E-Commerce in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FOOD AND DRINK E-COMMERCE IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic normalises online purchases of food and drink for more consumers

Delivery of online food and drink orders is getting faster

More retailers and manufacturers work with third party marketplaces

PROSPECTS AND OPPORTUNITIES

Convenience, competitive pricing and wide product offer will be key growth drivers

Hybrid working arrangements will boost online grocery shopping

Third-party marketplaces will remain key to growth

CHANNEL DATA

Table 1 Food and Drink E-Commerce: Value 2016-2021

Table 2 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 3 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 4 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

RETAILING IN THAILAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Restrictions on movement drive surge in e-commerce

Tesco exits Thailand after almost a quarter of a century

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

11.11 or single day

Mid- and end-year sales

Black Friday

Back to School

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 5 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 6 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 7 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 8 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 9 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 10 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 11 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 12 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 14 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 15 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 16 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 17 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 18 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 19 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 20 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 21 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 22 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 23 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 24 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 25 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 26 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 27 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 28 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 29 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 30 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 31 Retailing GBO Company Shares: % Value 2017-2021

Table 32 Retailing GBN Brand Shares: % Value 2018-2021

Table 33 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 34 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 36 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 37 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 39 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 40 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 41 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 42 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
Table 43 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
Table 44 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
Table 45 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
Table 46 Mixed Retailers GBO Company Shares: % Value 2017-2021
Table 47 Mixed Retailers GBN Brand Shares: % Value 2018-2021
Table 48 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
Table 49 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
Table 50 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
Table 51 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
Table 52 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
Table 53 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
Table 54 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
Table 55 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
Table 56 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
Table 57 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
Table 58 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 59 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 60 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
Table 61 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
Table 62 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
Table 63 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
Table 64 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 65 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 66 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
Table 67 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026
Table 68 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026
Table 69 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026
Table 70 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 71 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

2021-2026

Table 72 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 73 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 74 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 75 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Food and Drink E-Commerce in Thailand

Product link: <https://marketpublishers.com/r/F7875EB21F6EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F7875EB21F6EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970