

Food and Drink E-Commerce in Slovakia

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Abstracts

Food and drink e-commerce sales continued to grow in 2021 albeit at a much lower rate than in the previous year. This growth occurred during the first months of 2021 when lockdown restrictions were still in place, while once the restrictions were lifted consumers chose to return to stores, at least from time and time. In addition, the reopening of hospitality venues meant that people began eating out again and therefore spent less time cooking at home, reducing the need to do groceries. While th...

Euromonitor International's Food and Drink E-Commerce in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Online grocery sales more than double during the pandemic

Convenience stores and other independent retailers partner with third party delivery service providers

Capacity for home delivery remains underdeveloped in Slovakia, hindering further growth

PROSPECTS AND OPPORTUNITIES

Food and drink e-commerce is set to record continued growth as crisis-inspired boom will lead to a permanent channel shift

A growing online customer base, improving e-commerce services of food and drink retailers and the growing number of new players in the landscape will support growth in food and drink e-commerce

E-commerce only players focus on specialist items to set them apart from the competition, with many responding to the growing health and wellness trend

CHANNEL DATA

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