

Food and Drink E-Commerce in Singapore

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Abstracts

Traditionally, last mile or final mile delivery is the most expensive part of the fulfilment chain due to the small number of goods and varying distances. Food and drink e-commerce grew in popularity during the pandemic, in part, due to the need for contactless delivery. However, a mismatch of demand and supply has led to a shortage of riders on the roads. Platforms and merchants are forming partnerships to offer consumers a wide range of delivery and collection options to reduce reliance and co...

Euromonitor International's Food and Drink E-Commerce in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel restrictions lead to an increase in community group purchases for overseas food items

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Food and drink merchants pursue sustainable delivery offers through the use of reusable containers and refills

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