

Food and Drink E-Commerce in Mexico

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Abstracts

Having seen retail constant value sales (2021 prices) almost double during 2020, food and drink e-commerce saw a small decline in retail constant value sales in 2021. As the threat posed by the pandemic eased somewhat, more local consumers returned to in-person grocery shopping. Moreover, the stockpiling that occurred during the early stages of the pandemic in 2020 was not repeated.

Euromonitor International's Food and Drink E-Commerce in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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More attention is now being paid to last-mile delivery

Alcoholic drinks have performed particularly strongly since the onset of the pandemic

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With daily life normalising, demand growth is set to be no more than moderate

With third party marketplaces likely to pay more attention to food and drink e-commerce, competition will intensify

Delivery speed will be a crucial differentiating factor

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