

# Food and Drink E-Commerce in Ireland

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## Abstracts

2021 witnessed a marginal decline in value sales of food and drink e-commerce when compared to the unprecedented level of growth of 2020. However, sales remained significantly higher than pre-pre-pandemic years. Whilst lockdown restrictions were in place for the first months of 2021, these were relaxed in May, which led to a reduction in demand for groceries via e-commerce in Ireland. Local consumers felt safer returning to in-store shopping as a result of the vaccine rollout in both urban and r...

Euromonitor International's Food and Drink E-Commerce in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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