

Food and Drink E-Commerce in Hong Kong, China

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Abstracts

Learning from the swift growth in e-commerce in 2020, grocery retailers such as supermarkets, traditional grocery retailers and wet market stakeholders continued to shift their focus from selling groceries through bricks-and-mortar stores to e-commerce platforms. DCH Foods Deluxe, the online store operated by Dah Chong Hong Holdings, instead of relying on its partnership with Ztore, an online grocery retailer in Hong Kong, renovated its own online store and provided a one-stop solution for consu...

Euromonitor International's Food and Drink E-Commerce in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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