

Food and Drink E-Commerce in Belgium

<https://marketpublishers.com/r/F7ED1F2624D1EN.html>

Date: February 2022

Pages: 42

Price: US\$ 990.00 (Single User License)

ID: F7ED1F2624D1EN

Abstracts

Following a strong increase in demand in 2020 due to lockdowns, stockpiling and social distancing, food e-commerce continued to grow strongly in 2021. This growth was primarily boosted by the ongoing conditions of the pandemic, including movement restrictions, as well as consumers' need for convenience.

Euromonitor International's Food and Drink E-Commerce in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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