

Food and Drink E-Commerce in Austria

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Abstracts

In 2021, e-commerce managed to register continuing value growth even after a massive jump during 2020 when it benefitted from home seclusion measures and panic buying behaviours. Despite restrictions being weaker in 2021, home seclusion continued to play a role in high sales in 2021 as many people who tried food and drink e-commerce in the first year of the pandemic continued to use the channel due to lingering fears of the COVID-19 virus and out of convenience. Nevertheless, with some consumers...

Euromonitor International's Food and Drink E-Commerce in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food and Drink E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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