

Food Intolerance in Venezuela

<https://marketpublishers.com/r/FFFCFB12334EN.html>

Date: September 2013

Pages: 23

Price: US\$ 900.00 (Single User License)

ID: FFFCFB12334EN

Abstracts

In Venezuela, baby food is the category that comprises the widest variety of food intolerance products. For instance, the combined value share within food intolerance of lactose free and other HW special baby milk formula was 65% in 2012. In fact, special baby milk formula varieties such as those for allergy treatment/prevention and lactose intolerance are also more widely accepted than regular baby formula, especially amongst high-income consumers. According to a company source, there is a...

Euromonitor International's Food Intolerance in Venezuela report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2008-2012, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Diabetic Food, Gluten-free Food, Lactose-free Food, Other HW Special Baby Milk Formula.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Food Intolerance by Category: Value 2007-2012

Table 2 Sales of Food Intolerance by Category: % Value Growth 2007-2012

Table 3 Lactose-free Dairy Products by Type: % Value Breakdown 2007-2012

Table 4 Food Intolerance NBO Company Shares 2008-2012

Table 5 Food Intolerance NBO Brand Shares 2009-2012

Table 6 Forecast Sales of Food Intolerance by Category: Value 2012-2017

Table 7 Forecast Sales of Food Intolerance by Category: % Value Growth 2012-2017

Executive Summary

Health and Wellness Packaged Food Posts Positive Value Growth in 2012

Omega Fatty Acids Lead New Product Development in Packaged Food Arena

PepsiCo Alimentos Points To the Development of Healthy Snacks

Supermarkets Remain the Leading Channel for the Purchase of Health and Wellness Packaged Food

Health and Wellness Packaged Food Is Expected To Grow at A Moderate Pace

Key Trends and Developments

Health and Wellness Packaged Food Remains A Niche in Venezuela

Restricted Access To Foreign Currency and Declining Purchasing Power Limit

Innovation in Food Intolerance and Organic Packaged Food

Ageing Population Leads the Way in New Product Development

Prices of Health and Wellness Packaged Food Products Continue To Limit the Adoption of A Healthy Diet

PepsiCo Alimentos Points To the Development of Healthy Snacks

Market Data

Table 8 Sales of Health and Wellness by Type: Value 2007-2012

Table 9 Sales of Health and Wellness by Type: % Value Growth 2007-2012

Table 10 Sales of Health and Wellness by Category: Value 2007-2012

Table 11 Sales of Health and Wellness by Category: % Value Growth 2007-2012

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2007-2012

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2007-2012

Table 14 Health and Wellness GBO Company Shares 2008-2012

Table 15 Health and Wellness NBO Company Shares 2008-2012

Table 16 Health and Wellness NBO Brand Shares 2009-2012

Table 17 Forecast Sales of Health and Wellness by Type: Value 2012-2017

Table 18 Forecast Sales of Health and Wellness by Type: % Value Growth 2012-2017

Table 19 Forecast Sales of Health and Wellness by Category: Value 2012-2017

Table 20 Forecast Sales of Health and Wellness by Category: % Value Growth
2012-2017

Table 21 Forecast Sales of Health and Wellness by Prime Positioning: Value
2012-2017

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: % Value
Growth 2012-2017

Appendix

National Legislation

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Food Intolerance in Venezuela

Product link: <https://marketpublishers.com/r/FFFCFB12334EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FFFCFB12334EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970