

# Food Intolerance in Ukraine

<https://marketpublishers.com/r/F98A640BBFEEN.html>

Date: September 2013

Pages: 20

Price: US\$ 900.00 (Single User License)

ID: F98A640BBFEEN

## Abstracts

Food intolerance is a rather new and underdeveloped concept in Ukraine. In general, diabetic food is the best-known type, as diabetes is a common disease in Ukraine. Lactose- or gluten-free products are relatively new and these health problems are not well-known among local consumers. Nonetheless, the most significant development in food intolerance has come from gluten-free food, especially gluten free dried baby food. Intolerance to baby food is more widely recognised as small babies often...

Euromonitor International's Food Intolerance in Ukraine report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2008-2012, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Diabetic Food, Gluten-free Food, Lactose-free Food, Other HW Special Baby Milk Formula.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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