

Food Intolerance in South Korea

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Abstracts

Value sales of food intolerance showed strong growth at 7% in current terms in 2012 to reach Won68.6 billion. In South Korea, only lactose-free food and other HW special baby milk formula have significant sales. Both categories showed healthy growth in 2012 as more consumers became aware that lactose-free products can help with digestive problems. Meanwhile, it had not yet become fashionable to look for gluten-free or diabetic food in South Korea.

Euromonitor International's Food Intolerance in South Korea report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2008-2012, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Diabetic Food, Gluten-free Food, Lactose-free Food, Other HW Special Baby Milk Formula.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Major Dairy Companies Record Healthy Performances

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Health and Wellness Is Essential for Manufacturers To Boost Sales

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Actively Introducing the Healthier Concept of Packaged Food

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