

Food Intolerance in South Korea

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Abstracts

Value sales of food intolerance showed strong growth at 7% in current terms in 2012 to reach Won68.6 billion. In South Korea, only lactose-free food and other HW special baby milk formula have significant sales. Both categories showed healthy growth in 2012 as more consumers became aware that lactose-free products can help with digestive problems. Meanwhile, it had not yet become fashionable to look for gluten-free or diabetic food in South Korea.

Euromonitor International's Food Intolerance in South Korea report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2008-2012, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Diabetic Food, Gluten-free Food, Lactose-free Food, Other HW Special Baby Milk Formula.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Food Intolerance by Category: Value 2007-2012

Table 2 Sales of Food Intolerance by Category: % Value Growth 2007-2012

Table 3 Lactose-free Dairy Products by Type: % Value Breakdown 2007-2012

Table 4 Food Intolerance NBO Company Shares 2008-2012

Table 5 Food Intolerance NBO Brand Shares 2009-2012

Table 6 Forecast Sales of Food Intolerance by Category: Value 2012-2017

Table 7 Forecast Sales of Food Intolerance by Category: % Value Growth 2012-2017

Maeil Dairies Co Ltd in Health and Wellness (south Korea)

Strategic Direction

Key Facts

Summary 1 Maeil Dairies Co Ltd: Key Facts

Summary 2 Maeil Dairies Co Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Maeil Dairies Co Ltd: Competitive Position 2012

Executive Summary

Health and Wellness Still Puts Up A Good Show in 2012

Economic Downturn Brings Healing Trend To Health and Wellness

Major Dairy Companies Record Healthy Performances

Despite Government Restrictions, Consumers Still Prefer Hypermarkets

Health and Wellness Is Essential for Manufacturers To Boost Sales

Key Trends and Developments

Actively Introducing the Healthier Concept of Packaged Food

Male Consumers Are Increasing in Importance Within Health and Wellness

Wellbeing Is Developed To Fit the New Lifestyle of Healing

New Adult Consumers Bring Beauty Into Health and Wellness

Health and Wellness Packaged Food Sees Knock on Benefit From Safety Issues

Market Data

Table 8 Sales of Health and Wellness by Type: Value 2007-2012

Table 9 Sales of Health and Wellness by Type: % Value Growth 2007-2012

Table 10 Sales of Health and Wellness by Category: Value 2007-2012

Table 11 Sales of Health and Wellness by Category: % Value Growth 2007-2012

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2007-2012

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth
2007-2012

Table 14 Health and Wellness GBO Company Shares 2008-2012

Table 15 Health and Wellness NBO Company Shares 2008-2012

Table 16 Health and Wellness NBO Brand Shares 2009-2012

Table 17 Forecast Sales of Health and Wellness by Type: Value 2012-2017

Table 18 Forecast Sales of Health and Wellness by Type: % Value Growth 2012-2017

Table 19 Forecast Sales of Health and Wellness by Category: Value 2012-2017

Table 20 Forecast Sales of Health and Wellness by Category: % Value Growth
2012-2017

Table 21 Forecast Sales of Health and Wellness by Prime Positioning: Value
2012-2017

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: % Value
Growth 2012-2017

Appendix

National Legislation

Sources

Summary 4 Research Sources

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