

# Food Intolerance in Russia

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## Abstracts

Food intolerance was a combination of words not very familiar to the Russian customers at the beginning of the review period. Amongst the most widespread diseases known to the Russian audience was diabetes, though a large number of people suffering from initial stages of this disease or falling into the risk group are not aware of this fact or ignore it. Companies offering solutions to the market addressing food intolerance diseases made a good job during the review period educating their...

Euromonitor International's Food Intolerance in Russia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2008-2012, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Diabetic Food, Gluten-free Food, Lactose-free Food, Other HW Special Baby Milk Formula.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Food Intolerance by Category: Value 2007-2012

Table 2 Sales of Food Intolerance by Category: % Value Growth 2007-2012

Table 3 Lactose-free Dairy Products by Type: % Value Breakdown 2007-2012

Table 4 Food Intolerance NBO Company Shares 2008-2012

Table 5 Food Intolerance NBO Brand Shares 2009-2012

Table 6 Forecast Sales of Food Intolerance by Category: Value 2012-2017

Table 7 Forecast Sales of Food Intolerance by Category: % Value Growth 2012-2017

Executive Summary

Health and Wellness Continues Double-digit Growth

TV Shows and Brands' Advertising Facilitate Consumer Education

Competition in Health and Wellness Tightens

Development of Modern Retail Formats Facilitates Growth of Health and Wellness

Russia Remains A Market With A High Growth Potential for Health and Wellness

Key Trends and Developments

Russia Remains A Market With A High Growth Potential for Health and Wellness

Russian Customers Get More Health and Wellness Conscious

Development of Modern Retail Formats Facilitates Growth of Health and Wellness

Development of New Product Segments Drives the Market Growth

Natural and Organic Products May Become Cheaper

Market Data

Table 8 Sales of Health and Wellness by Type: Value 2007-2012

Table 9 Sales of Health and Wellness by Type: % Value Growth 2007-2012

Table 10 Sales of Health and Wellness by Category: Value 2007-2012

Table 11 Sales of Health and Wellness by Category: % Value Growth 2007-2012

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2007-2012

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth

2007-2012

Table 14 Health and Wellness GBO Company Shares 2008-2012

Table 15 Health and Wellness NBO Company Shares 2008-2012

Table 16 Health and Wellness NBO Brand Shares 2009-2012

Table 17 Forecast Sales of Health and Wellness by Type: Value 2012-2017

Table 18 Forecast Sales of Health and Wellness by Type: % Value Growth 2012-2017

Table 19 Forecast Sales of Health and Wellness by Category: Value 2012-2017

Table 20 Forecast Sales of Health and Wellness by Category: % Value Growth  
2012-2017

Table 21 Forecast Sales of Health and Wellness by Prime Positioning: Value  
2012-2017

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: % Value  
Growth 2012-2017

Appendix

National Legislation

Sources

Summary 1 Research Sources

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