

Food Intolerance in Germany

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Abstracts

Retail value sales of food intolerance packaged food products increased by 6% to €564 million in Germany in 2015, with each and every area contributing to total growth. In lactose-free food products overall (from value sales of €317 million to €340 million) the growth was even stronger at 7% than in gluten-free products overall with 4% (from €198 million to €205 million).

Euromonitor International's Food Intolerance in Germany report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2011-2015, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Diabetic Food, Gluten-Free Food, Lactose-Free Food, Other HW Special Baby Milk Formula.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food Intolerance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dr Schär Deutschland GmbH in Health and Wellness (germany)

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