

Food, Beverages and Tobacco in the USA

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Abstracts

In 2019, food manufacturing sales remained dependent on in-home food consumption, as household spending on groceries accounted for the lion's share of the total food and beverage manufacturing market. According to the United States Department of Agriculture (USDA)'s Economic Research Service, US households increased their spending on food consumed at home by 2% in 2019 in constant terms (taxes included). USDA reports that during the year, expenditure on grocery-store-bought food increased by 2%,...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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