

Food, Beverages and Tobacco in the United Kingdom

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Abstracts

The COVID-19 outbreak in 2020 led to a difficult year for the UK's food manufacturers. A national lockdown that temporarily closed hotels, restaurants and bars was imposed on 23 March, thus cutting out the lion's share of B2B sales for the food and beverage industry. While panic-buying and stocking up with shelf-stable products ahead of and during the lockdown provided a boost in food sales to British households, the short-term trend will not cover the loss in B2B sales revenue during the year.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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