

Food, Beverages and Tobacco in Turkey

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Abstracts

Turkey's stable food consumption, accompanied by price inflation, was key to the industry's value growth in 2018. According to national statistics, a 15% rise in producer prices for food was recorded during the year, with fish, vegetable oils and fats, dairy products and prepared animal feeds being the most influential sectors. The price boost was mainly caused by weak output growth in the agricultural sector, rising labour and transport costs, and a weakening currency. Meanwhile, consumer food...

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Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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