

Food, Beverages and Tobacco in Spain

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Abstracts

The food and beverage industry experienced a shock in 2020, caused by COVID-19 and subsequent disruptions in B2B demand. A national lockdown was initiated in mid-March, leading to the temporary closure of restaurants, hotels and schools, consequently halting purchases of food ingredients from foodservice providers. Spain is a major tourism destination and also has a strong dining out tradition among the domestic consumer base; as a result, Spain has one of the highest shares of B2B sales in the...

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Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

COVID-19-related demand disruptions to drag industry's revenues in 2020

Domestic meat consumption to continue decreasing

After a stellar 2019 harvest, slowing trade will limit Spain's olive oil revenues

Competitive Landscape

COVID-19 to halt the expansion of the organic food market

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Meat And Meat Products Turnover 2004-2024, LCU million

CHART 6 Pet Food And Animal Feeds Turnover 2004-2024, LCU million

CHART 7 Vegetable, Potato And Fruit Products Turnover 2004-2024, LCU million

CHART 8 Vegetable And Animal Oils And Fats Turnover 2004-2024, LCU million

CHART 9 Dairy Products Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Exports 2014-2019, LCU million

CHART 14 Exports Share by Category 2014-2019, % of Total Exports

CHART 15 Exports by Country 2014-2019, LCU million

CHART 16 Exports Share by Country 2014-2019, % of Total Exports

CHART 17 Imports 2014-2019, LCU million

CHART 18 Imports Share by Category 2014-2019, % of Total Imports

CHART 19 Imports by Country 2014-2019, LCU million

CHART 20 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 21 Market Structure by Category 2014-2019, LCU million

CHART 22 Market Share by Category 2014-2019, % of Total Market

CHART 23 Market Structure 2014-2019, LCU million

Buyers

CHART 24 Market Structure by Buyer 2019, LCU million

Firmographics

CHART 25 Employment Statistics and Productivity 2014-2019

CHART 26 Industry Concentration 2014-2019, % Share of Turnover

CHART 27 Top Companies' Shares 2019, % of Turnover

CHART 28 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 29 Turnover Performance by Company 2014-2019

Digital Business

CHART 30 Share of E-Commerce Activities 2019-2024, %

CHART 31 Number of Companies Receiving Orders Online 2014-2019

CHART 32 Number of Companies Placing Orders Online 2014-2019

CHART 33 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 34 Attractiveness Index in Selected Industries 2019

CHART 35 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 36 Food, beverages and tobacco vs Other Industries 2004-2024, LCU million

CHART 37 Industry Turnover by Region 2019, USD million

CHART 38 Food, Beverages and Tobacco in Western Europe 2004-2024, USD million

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