

Food, Beverages and Tobacco in South Korea

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Abstracts

Although the South Korean food manufacturing industry posted a slight increase in turnover in 2017, it was mainly influenced by significantly higher food prices. In May 2017 agriculture, livestock and fishery prices jumped by 6.2%, according to Statistics Korea, pushing up the costs of all food and beverage manufacturing sectors. The greatest price increase was registered in the fresh food segment, where eggs, poultry, pork and fishery product prices soared by 67.9%, 19.1%, 12.2% and 7.9% respec...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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