

Food, Beverages and Tobacco in Saudi Arabia

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Abstracts

In 2018, the food, beverages and tobacco industry has demonstrated positive performance trends, supported by favourable domestic consumption. During the year, increase in population count, rising private consumption, reduction in unemployment and expanding consumers' disposable income have influenced increasing spending on food items. The demand for food and beverages in the Kingdom was further supported by stable growth in religious tourism to Mecca and Medina during the year, amplified by B2B...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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