

Food, Beverages and Tobacco in Italy

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Abstracts

The COVID-19 outbreak at the beginning of 2020 has dealt a significant blow to Italian food and beverage production revenues. After the national lockdown was initiated in March, the main B2B buyers of food and beverage products, such as hotels, restaurants and schools, were temporarily closed, halting purchases of food ingredients. Furthermore, Italy is among the most popular tourist destinations globally, and the country's horeca (hotel, restaurant and catering) channel also took a major blow f...

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Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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