

Food, Beverages and Tobacco in India

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Abstracts

In 2020, the Indian food manufacturing industry was heavily affected by the COVID-19-induced economic disruptions. The virus outbreak and subsequent lockdown measures led to temporary shutdowns of non-essential businesses, and the country's consumer expenditure on food was harmed by increasing unemployment and faltering household income levels. As a result, in current price terms, overall consumer expenditure declined by 7% compared to the previous year, while consumer expenditure on food, bever...

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Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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