

Food, Beverages and Tobacco in France

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Abstracts

In early 2020, food and beverage manufacturers experienced a substantial setback, caused by faltering B2B demand. National quarantine conditions introduced in March 2020 led to closures of restaurants, international travel, hotels and schools, leading to a temporary halt in food ingredient orders for these establishments and falling revenues for food manufacturers. French households continued to spend on food as a key necessity, with some even succumbing to panic-buying during the lockdown, espe...

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Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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