

Food, Beverages and Tobacco in China

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Abstracts

In 2019, the Chinese food, beverage and tobacco industry registered sizable revenue growth, thanks to solid B2B demand. During the year, restaurants and bars industry saw rapid revenue growth, thanks to rising numbers of young professionals who prefer to eat out or order food delivery. Higher traffic in foodservice establishments ensured growth in demand for fresh food ingredients, such as meat, grain mill products and vegetables.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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