

Food, Beverages and Tobacco in Canada

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Abstracts

During the COVID-19 outbreak in 2020, the food, beverage and tobacco industry fared better compared to other manufacturing sectors in Canada, however still registering decline in revenues. Household food purchases provided the key driving force for the industry, as Canadians were left to home cooking in light of temporary restrictions on foodservice activities, such as restaurants and cafés. Nevertheless, as the pandemic has resulted in job losses and income uncertainty, consumers were prioritis...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Household expenditure on food to improve in 2021

Recovery of B2B demand for food ingredients expected to be subdued in 2021

Government is directing funds to alleviate impact on heavily affected meat industry

Competitive Landscape

New mergers and acquisitions continue in 2020

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Meat And Meat Products Turnover 2004-2024, LCU million

CHART 6 Dairy Products Turnover 2004-2024, LCU million

CHART 7 Coffee, Tea, Spices And Ready Meals Turnover 2004-2024, LCU million

CHART 8 Bakery Products Turnover 2004-2024, LCU million

CHART 9 Vegetable, Potato And Fruit Products Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Exports 2014-2019, LCU million

CHART 14 Exports Share by Category 2014-2019, % of Total Exports

CHART 15 Exports by Country 2014-2019, LCU million

CHART 16 Exports Share by Country 2014-2019, % of Total Exports

CHART 17 Imports 2014-2019, LCU million

CHART 18 Imports Share by Category 2014-2019, % of Total Imports

CHART 19 Imports by Country 2014-2019, LCU million

CHART 20 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 21 Market Structure by Category 2014-2019, LCU million

CHART 22 Market Share by Category 2014-2019, % of Total Market

CHART 23 Market Structure 2014-2019, LCU million

Buyers

CHART 24 Market Structure by Buyer 2019, LCU million

Firmographics

CHART 25 Employment Statistics and Productivity 2014-2019

CHART 26 Number of Companies by Company's Size 2014-2019

CHART 27 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 28 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 29 Industry Concentration 2014-2019, % Share of Turnover

CHART 30 Top Companies' Shares 2019, % of Turnover

CHART 31 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 32 Turnover Performance by Company 2014-2019

Digital Business

CHART 33 Share of E-Commerce Activities 2019-2024, %

CHART 34 Number of Companies Receiving Orders Online 2014-2019

CHART 35 Number of Companies Placing Orders Online 2014-2019

CHART 36 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 37 Attractiveness Index in Selected Industries 2019

CHART 38 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 39 Food, beverages and tobacco vs Other Industries 2004-2024, LCU million

CHART 40 Industry Turnover by Region 2019, USD million

CHART 41 Food, Beverages and Tobacco in North America 2004-2024, USD million

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