

Food, Beverages and Tobacco in Brazil

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Abstracts

Turnover growth in Brazil's food, beverage and tobacco industry remained positive over 2020, partly due to substantial inflation in food and beverage prices. According to national statistics, the National Amplified Consumer Price Index (IPCA) increased by 4.4% in 2020 compared to the previous year, while the IPCA for food and beverages saw a 13.3% rise over the same period. The most significant jump over the year was recorded in prices of rice and cooking oil. Food price rises were mostly a resu...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Food, Beverages and Tobacco market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages, Food, Tobacco Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food, Beverages and Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Food price inflation to continue driving industry's revenue growth

Recovering household incomes to boost spending on health foods

Cautious demand from B2B to remain a dragging force on food manufacturers' revenues in 2021

Competitive Landscape

Brazilian organic food market remains fragmented

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Meat And Meat Products Turnover 2004-2024, LCU million

CHART 6 Vegetable And Animal Oils And Fats Turnover 2004-2024, LCU million

CHART 7 Dairy Products Turnover 2004-2024, LCU million

CHART 8 Grain Mill Products Turnover 2004-2024, LCU million

CHART 9 Coffee, Tea, Spices And Ready Meals Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Number of Companies by Company's Size 2014-2019

CHART 29 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 30 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 31 Industry Concentration 2014-2019, % Share of Turnover

CHART 32 Top Companies' Shares 2019, % of Turnover

CHART 33 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 34 Turnover Performance by Company 2014-2019

Digital Business

CHART 35 Share of E-Commerce Activities 2019-2024, %

CHART 36 Number of Companies Receiving Orders Online 2014-2019

CHART 37 Number of Companies Placing Orders Online 2014-2019

CHART 38 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 39 Attractiveness Index in Selected Industries 2019

CHART 40 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 41 Food, beverages and tobacco vs Other Industries 2004-2024, LCU million

CHART 42 Industry Turnover by Region 2019, USD million

CHART 43 Food, Beverages and Tobacco in Latin America 2004-2024, USD million

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