

Food, Beverages and Tobacco Global Industry Overview

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Date: December 2023

Pages: 43

Price: US\$ 1,325.00 (Single User License)

ID: F7E9F879E39DEN

Abstracts

The briefing examines how the food, beverages and tobacco industry is performing globally and in the largest countries in terms of food, beverages and tobacco output. The report also provides data for production, market size, imports, exports, industry costs, industry profitability and number of companies. The industry and market overview provide benchmarks against other countries in the region.

The Food, Beverages and Tobacco Global Industry Overview offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares

and distribution data.

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