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Fonti Di Vinadio SpA in Packaging Industry (Italy)

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Abstracts

In addition to being a major bottler of water, Fonti di Vinadio is also a major producer of PET packaging for soft drinks. 2015 saw Fonti di Vinadio SpA launch a new bottle in the soft drinks environment: Sant'Anna La Baby. This is an innovative and ergonomic 250ml format that responds to new consumption occasions among Italians, for example on-the-go consumption. Its suitability for on-the-go consumption is based on its light weight. The product is also designed to be used by children thanks...

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