

Focus Point Vision Care Group Sdn Bhd in Eyewear (Malaysia)

https://marketpublishers.com/r/FFA30C02DEEEN.html

Date: September 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: FFA30C02DEEEN

Abstracts

Focus Point strives to concentrate more on the opening of open concept optical goods stores like Whoosh in Malaysia, since consumers are favouring more affordable eyewear packages.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Focus Point Vision Care Group Sdn Bhd: Key Facts

Summary 2 Focus Point Vision Care Group Sdn Bhd: Operational Indicators

Company Background

Chart 1 Focus Point Vision Care Group Sdn Bhd: Whoosh in IOI Shopping Mall

Chart 2 Focus Point Vision Care Group Sdn Bhd: Opulence in IOI Shopping Mall

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Focus Point Vision Care Group Sdn Bhd: Competitive Position 2015



I would like to order

Product name: Focus Point Vision Care Group Sdn Bhd in Eyewear (Malaysia)

Product link: https://marketpublishers.com/r/FFA30C02DEEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FFA30C02DEEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms