

FnC Kolon Corp in Apparel and Footwear (South Korea)

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Abstracts

FnC Kolon Corp is known as a leading innovator in apparel manufacturing in South Korea and will continue to use innovation as a key strategy over the forecast period. In 2015, Kolon launched a sports outdoor jacket with its own battery. It sends out Morse code in case of emergency and can take video of the surroundings. The company emphasises smart wear and accessories. Kolon opened a customisation platform for its accessory brand, Couronne, to order tailored handbags from 15,000 different desig...

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Contents

Strategic Direction

Key Facts

Summary 1 FnC Kolon Corp: Key Facts

Summary 2 FnC Kolon Corp: Operational Indicators

Retail Operations

Internet Strategy

Competitive Positioning

Summary 3 FnC Kolon Corp: Competitive Position 2016



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