

F&N Foods Pte Ltd in Health and Wellness (Singapore)

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Abstracts

F&N Foods (S) Pte Ltd is expected to increase its brand presence within health and wellness, leveraging on the government's efforts to promote healthy consumption. It will do this through continuing to offer products with reduced sugar and beverages with fruit flavours. Moreover, the clear labelling of nutritional information on its packaging highlights the company's willingness to educate consumers on healthy consumption habits.

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