

Flybe Ltd in Travel and Tourism (United Kingdom)

https://marketpublishers.com/r/FA9051CDFEEEN.html

Date: August 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: FA9051CDFEEEN

Abstracts

Flybe is undertaking the restructuring of its operations in a bid to restore profit margins, as it is seeking to return to profit rather than the loss seen in September 2013. To ensure continued profitability it has taken several measures to reduce its costs and therefore deal with previous losses resulting from the difficult economic conditions and, more specifically, a significant increase in Air Passenger Duty in April 2012. A reduction in headcount was announced in November, with 500...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Flybe Ltd: Key Facts

Summary 2 Flybe Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Flybe Ltd: Competitive Position 2013



I would like to order

Product name: Flybe Ltd in Travel and Tourism (United Kingdom)

Product link: https://marketpublishers.com/r/FA9051CDFEEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FA9051CDFEEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970