

Flows in the United Kingdom

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Abstracts

Inbound flows are expected to rise by almost 6% in 2017, thus reaching record levels. Growth benefited from the result of the EU referendum in the UK, both directly and indirectly. The unexpected decision of UK voters to exit the EU encouraged many to visit the country in the expectation that travel to the UK may become more difficult in future. In addition, the economic uncertainty caused by the result of this referendum resulted in the pound sterling weakening in comparison to the US dollar an..

Euromonitor International's Flows in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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