

# Flows in the United Arab Emirates

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## Abstracts

The number of arrivals to the United Arab Emirates continued to increase during 2017, with a growth rate of 7. However, as the global slowdown impacted flows in the business segment globally, 2017 continued to see growth rates slow for business travel in the United Arab Emirates. However, growth in the leisure segment was triggered by the new visa on arrival policy granted to a number of source markets, notably China and Russia. This led to impressive growth in the number of visitors from these...

Euromonitor International's Flows in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Domestic Trips, Inbound Arrivals, Outbound Departures.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Flows market; Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

New VISA on Arrival Policy Boosts Inbound Tourism

Increased Competition From Low-cost Carriers Leads To Strategic Changes Amongst  
Scheduled Airlines

Demand for Affordable Lodging Continues To Grow

Hotels Offer Exquisite Experiences To Stand Out From the Crowd

Growth of Online Travel Agents Outpaces Offline Travel Sales

SWOT

Summary 1 Destination United Arab Emirates: SWOT

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