

Flows in Slovakia

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Abstracts

The most important influence on the positive growth seen in inbound arrivals and outbound departures in Slovakia during 2017 was the ongoing improvements which are being made to the country's airline services. In particular, the launch of flights between Bratislava and a wide variety of destinations made it easier and cheaper for foreign tourists to reach Slovakia, whilst encouraging the population of Slovakia to travel overseas more often, although the efforts of regional and provincial tourism...

Euromonitor International's Flows in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Executive Summary

Another Positive Performance for Travel in Slovakia

Online Travel Becomes Increasingly Important

Low Cost Carriers Remain the Leaders in Airlines

Neighbouring Countries Dominate Outbound Departures

Travel and Tourism Likely To Continue Recording Positive Growth

SWOT

Summary 1 Destination Slovakia: SWOT

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