

Flows in Saudi Arabia

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Abstracts

In 2017, inbound arrivals was boosted by the near completion of the expansion of the Holy Mosque in Mecca, which can accommodate 600,000 individuals. Inbound arrivals rose by 3% in 2017. The majority of inbound arrivals are in the country for Hajj/Umrah trips to the cities of Medina and Mecca. The introduction of the new Umrah Plus programme by the Saudi Commission for Tourism and National Heritage (SCTH) is running successfully, with a focus on after-pilgrimage tourism within the Kingdom.

Euromonitor International's Flows in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

"ntp Vision 2030" To Boost Saudi Arabian Travel

Changing Lifestyles Will Favour Travel

Growing Internet Penetration Is Boosting Online Sales

Low-cost Carriers Might Become the Most Preferred Mode of Travel

Religious Pilgrims To Continue To Boost Saudi Arabian Travel

SWOT

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