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Flows in Russia

https://marketpublishers.com/r/F7BB4BAB074EN.html
Date: September 2017
Pages: 20
Price: US$ 990.00 (Single User License)
ID: F7BB4BAB074EN

Abstracts

The number of trips taken by inbound arrivals declined by 2% to reach 31 million trips in 2017. The highest decline in inbound arrivals was recorded within arrivals from both major destinations and insignificant countries in terms of the number of trips, including Azerbaijan, Equatorial Guinea, the UK and Belarus. Despite the fact that the weak Russian rouble made travel to Russia more affordable for international tourists, the geopolitical situation negatively affected the interest of internati..

Euromonitor International's Flows in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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