

Flows in Mexico

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Abstracts

Whilst the Mexican peso became weaker against the US dollar, tourism in Mexico experienced another excellent year, receiving more international and domestic tourists in 2017. Travelling to Mexico and within the country is cheaper for international tourists mainly from the US and Canada, but also from Europe and Asia. The latter, as a region, has the highest increase in rates of inbound tourists – from countries such as India, China, Malaysia and the Philippines, whilst tourists from Japan and So..

Euromonitor International's Flows in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Mexico Sees the Best Streak in Tourism

Online Travel Boosted by Mobile Users

Domestic Travellers Are the Main Target for Tourism Players

Best Day Innovates With Short-term Rentals

Tourism in Mexico Expects To Remain As One the Economy Boosters

SWOT

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